**Ismail Safak Ciftci**

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| safakciftci5@hotmail.com | Toronto, ON

Fluency in Turkish and English; reading, writing, and speaking.

Graduated Marketing management.

Social Media savvy including knowledge of using social media to generate business.

Very effective at working with both internal and external stakeholders/ customers.

Eligible for Part-time contract or permanent opportunities starting immediately.

Education

**Post-Graduate Certificate - Marketing Management** Coursework complete in September 2018  
Humber College

Key Courses Key Themes

Marketing Management Develop strategic market plans and assess business implications

Professional Selling Client and consumer buying decision-making processes

Computer Analytic Skills Applications like Word, PowerPoint, and Excel for business

Business Research Methods Systematic gathering, recording and analysis of data for decisions

Course Project: created 6-month Integrated Marketing Campaign plan with the budget of $1 million

Course Project: designed and executed quantitative and qualitative research

Course Project: practiced sales techniques by selling tickets for the Toronto Marlies (AHL)

Bachelor of Business Administration ICU Graduated in 2016

Experience

Account Manager (currently part-time) June 2014 - Present

Safaks Metal Limited

* + Responsible for managing conversations with current clients and potential sales leads
  + Explained a variety of product options to customers and advised based on individual needs
  + Discussed different price points, discounts, etc. on each available product combination
  + Took order requests, input data, and connected with other teams to get product to each client
  + Responsible for creating and managing invoices, plus input numbers into accounting software
  + Updated the accounting team on incoming requests and sales numbers

Internship for Marketing Management (part-time) July 2018- August 2018

Zip International Inc. (Toronto- Canada)

Key Skills

Customer Service Microsoft Powerpoint Facebook SuperDemographics

Research Microsoft Word Instagram PassportGMID

Data Analysis Microsoft Excel Twitter Vividata

Sales Development WordPress

Negotiating

Languages: English, Turkish, Spanish, and Italian